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Naomi Leff: Interior Design



Synopsis

One of the most influential American interior designers of the twentieth century, Naomi Leff is best known as the creator of the flagship Ralph Lauren store in Manhattan. There she established the brand image, combining a distinctive architectural form with feminine grace, patrician elegance, and luxurious comfort. Those elements inform Leff's portfolio, which encompasses residential design for wealthy families and Hollywood stars, retail spaces for Giorgio Armani, private clubs and spas, and interiors for yachts and corporate jets. Drawing especially on the defined shapes, simple forms, and opulent materials of the art deco style, she produced a sense of understated luxury and timeless elegance. Twenty projects are featured, all illustrated with lush color photography and with sketches and renderings from the Leff archive, now held at the Pratt Institute in New York. Honored with every award from the interior design profession, Naomi Leff was inducted into the Design Hall of Fame in 1991 and named the Dean of Design by Architectural Digest in 2005.

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Customer Reviews

I like the written overview of the designer Naomi Leff and the unique themes in each project. Photographically, it could not be more beautiful or well put together and I give this book a five star and above rating! I have recommended this publication to many colleagues and friends with an interest in design. The attention to detail both in Naomi's designs and the book is exquisite.

The book has wonderful commentary about a true design icon-Naomi Leff. The photographs of her

work are fabulous and capture all her creativity in both residential and retail store design and display. An AD 25 top designer,, her work no matter what the style,is most exemplified by her beautiful are deco interiors.

A worthy addition to anyone's design library with an interest in the highest end of commercial & residential interior design... beautifully illustrated and well written, an insight into this discreet and stealthy designer whose client base demanded just that kind of anonymity...

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